

**Mission Statement:**

- 1) Provide Kid-Friendly - News Articles, Activities, and Humor, that kids will enjoy and will increase their imagination and literacy skills.
- 2) Provide to parents Kid-Friendly - Community Events, Places to Go, and Things to do.  
  
(Provide parents information on businesses that support kid-friendly products, services and events in and around \_\_\_\_\_.)  
(Areas in Michigan)
- 3) Network with Local Kid-Friendly Businesses to promote their services within our publication.

**Areas of Coverage:**

Northern Genesee County (20 Mile Radius from Clio)  
 Southern Genesee County (15 Mile Radius from Grand Blanc)

**Future Publications:** Midland  
 (Not Limited to—) Lapeer / Imlay City  
 Saginaw  
 Tawas/West Branch  
 Battle Creek  
 Oxford/Lake Orion

**Northern Genesee County**

(20 Mile Radius from Clio)

Birch Run, Bridgeport, Burt, Chesaning, Clio, Columbiaville, Flint, Flushing, Frankenmuth, Genesee, Millington, Montrose, Mt. Morris, New Lothrop, Otisville, Otter Lake, Richville, Southern Saginaw Area, Vassar

**Southern Genesee County**

(15 Mile Radius from Grand Blanc)

Atlas, Burton, Davison, Davisburg, Fenton, Flint, Gaines, Goodrich, Grand Blanc, Holly, Lennon, Linden, Ortonville, Swartz Creek

**Monthly Publication**

**Publication Size: 24 to 48 Pages**

**Publications: 5000 to 7500 Copies**

**Advertiser: Receive Approx.: 50 Copies**

**Events & Topics that many be covered within publication:**

Kids Eat FREE, County Fairs, Local Festivals, Parades, Fireworks, 4-H Events, Community Events, Games, Puzzles, Kid Jokes, Cooking Activities, Kid Friendly Articles, Math Problems

**Business Card Only**

**Coupon Only**

**3 3/4" x 2"**

**\$ 60.00 ( 1 Area )**

**With Coupon Ad with**

**Ad Purchase**

**2 Ads—3 3/4" x 2"**

**\$ 40.00 ( 1 Area )**

**1 / 4 Page**

**3 3/4" x 5"**

**\$ 125.00 ( 1 Area )**

**1 / 2 Page**

**8" x 5"**

**\$ 175.00 ( 1 Area )**

**Full Page**

**8" x 10 1/2"**

**\$ 275.00 ( 1 Area )**

**Banner**

**8" x 2"**

**\$ 95.00 ( 1 Area )**

**FREE: Kid Friendly Event or Activity (Posted to Local Event Calendar)**

**Submit:** E-Mail: [markpilon@kidslocalnews.com](mailto:markpilon@kidslocalnews.com)

**On-Line:** [www.kidslocalnews.com](http://www.kidslocalnews.com)

**Event Name:** \_\_\_\_\_

**Location:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Time:** \_\_\_\_\_

**Costs:** \_\_\_\_\_

**Summary of Event:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_